

Obama For America

69354

New Order

Estimate 2310

Obama
:60 Add
WKRC
11/1-11/6

Day	Date	Time	Program	Rate	# of spots	Cost
Th-Fri	11/1-11/2	5-5:30A	Good Morn. Cincinnati	\$1,000	4	\$4,000
Th-Fri	11/1-11/2	8-9A	CBS Early Show	\$900	3	\$2,700
Th-Fri	11/2-11/2	10-11A	Anderson Cooper	\$700	2	\$1,400
Th-Fri	11/1-11/2	12-12:30P	12News at Noon	\$1,450	4	\$5,800
Th-Sun	11/1-11/4	11-11:35P	12News at 11	\$10,000	1	\$10,000
Sat	11/3	12-3:30P	Univ. of Cincinnati vs. Syracuse	\$6,000	1	\$6,000
Sun	11/4	11:35P-12:35A	Sports Authority	\$1,500	1	\$1,500
Mon-Tue	11/5-11/6	5-5:30A	Good Morn. Cincinnati	\$1,000	3	\$3,000
Mon-Tue	11/5-11/6	6-7A	Good Morn. Cincinnati	\$2,400	1	\$2,400
Mon-Tue	11/5/11/6	4-4:30P	12News at 4	\$1,600	2	\$3,200
					22	\$40,000

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P1

Connell II, Jim

From: Bradley, Alexandra [Alexandra.Bradley@msmtvsales.com]

Sent: Wednesday, October 31, 2012 10:40 AM

To: Connell II, Jim

Subject: RE: Obama Add Proposed schedule
New order. It's Estimate 2310

Alexandra Keller
Senior Account Executive
Millennium Sales-DC
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From: Connell II, Jim [mailto:jconnell@local12.com]

Sent: Wednesday, October 31, 2012 10:39 AM

To: Bradley, Alexandra

Subject: RE: Obama Add Proposed schedule

Do you want this to be a new order or add it to HL#9853251 (the :60 order that runs thru 11/6?)

Jim Connell
National Sales Manager
WKRC/EKRC-TV
Cincinnati, Ohio
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From: Bradley, Alexandra [mailto:Alexandra.Bradley@msmtvsales.com]

Sent: Wednesday, October 31, 2012 10:33 AM

To: Connell II, Jim

Subject: RE: Obama Add Proposed schedule

This is fine, except it needs to be \$40k even. We probably have \$250 sitting around though from pre-empts.

Alexandra Keller
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From: Connell II, Jim [mailto:jconnell@local12.com]

Sent: Wednesday, October 31, 2012 10:24 AM

10/31/2012

To: Bradley, Alexandra

Subject: Obama Add Proposed schedule

Hi,

Here's the Obama proposal...let me know if it's OK.

Thanks!

Jim

10/31/2012

